

# **Much Hoole Parish Council**

## **Community Engagement Strategy**

### **Introduction**

Much Hoole Parish Council has developed a community engagement strategy which aims to set a standard for engagement with residents.

It recognises that it must provide services which reflect the needs of its residents and which endeavour to improve the quality of life. It aims to give local people a voice in the process of taking decisions which affect the community.

The Parish Council believes that residents must be involved in decisions affecting them and have regard to the future development of the parish.

### **Aims**

- To work more closely with residents, community groups and businesses
- To be inclusive in engaging with as many people as possible
- To actively encourage residents' involvement
- To listen to views and have regard to them in enhancing services
- To raise the profile of the Parish Council

### **Objectives**

To improve communication to reach as many people as possible

To inform residents of the role of Parish Councillors

To enhance the well being of the parish

How this will be achieved

#### Communication

- The Parish Newsletter will include topical articles, items for information concerning local government generally and items for consultation
- The Parish Council Website will be developed/updated regularly and will contain Agendas, Minutes, Annual report, Parish Council information documents and other village information as required
- Information leaflets will be produced as required and will be available locally
- Meetings are open to the public with an opportunity for residents to bring items to the council's attention. The Annual Parish Meeting is an opportunity for residents to discuss issues and inform the Parish Council of needs

### **Consultation**

- Consultation on important issues will be key in obtaining precise information and views and will be undertaken by questionnaires in the newsletter, on the website and by approaching local organisations
- Consultation will be as inclusive as possible and will seek to consult everyone including minority groups

### **Support**

- To support local organisations and engage with them in meeting their own targets and aims
- To support local projects and participate in local events to raise awareness of the Parish Council and its aims

### **Partnership**

- Partnership with local organisations will ensure appropriate and acceptable outcomes
- Partnership will further the aims of the council to improve the environment and the quality of life for all residents
- Partnership will raise the profile of the Parish Council and its work
- Partnership with Borough and County Council and Councillors will enhance the service the Parish Council are able to provide